



# BUILDING COMMUNITY THROUGH CHILDCARE



**ABERDEEN FAMILY YMCA**  
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## HISTORY OF OUR YMCA

- In 1926, the Aberdeen Family YMCA first opened its doors to the community.
- For 40 years, the YMCA has operated childcare centers for infants through 6th graders.
- The YMCA has operated after school programming (today known as Uproar) for almost 30 years.
- In conjunction with the community, the YMCA and the Northeast Regional Health and Fitness Center completed a successful campaign to build a new YMCA facility which opened its doors in 2005.
- In 2013, the YMCA's Youth Development Center (YDC) opened its doors to the community.

## RECOGNIZE THE NEED FOR YOUTH DEVELOPMENT

Over the past decade the Aberdeen community has seen steady growth and this brings a need to support a vibrant and vital community through recruitment of employees to support business development and youth development. Recently there has been an increased recognition for the value of childcare for both employers and employees. The Minneapolis Federal Reserve study found that childcare availability is holding parents back, especially mothers, from reentering the workforce. A recent state-wide report found that thousands of childcare slots were lost in South Dakota due to the pandemic. The childcare challenges are made even more evident with the ever growing waitlist at the YDC.

THE YMCA IS NOW EMBARKING ON THE NEXT PHASE OF DEVELOPMENT - EXPANDING OUR YOUTH DEVELOPMENT CENTER



"We are honored to be working with the dedicated childcare professionals at the Youth Development Center, who are committed to growing the YDC programming and expanding the YDC building. The first YDC campaign held nearly ten years ago was extraordinarily successful and resulted in the construction of the current YDC building. Our daughter was fortunate enough to start attending the YDC as a baby and still attends the after school program. The programming is extraordinary. However, there is not enough space to fill all of the childcare needs of our community, and many children are being turned away. We appreciate all the support the YDC has received, and we encourage you to support this next campaign as we strive to make the YDC bigger and better."

**DR. MARSHALL & KIMBERLY DORSETT**  
CO-CHAIRS





RECOGNIZING THE NEED (cont.)


Project related information:

- Aberdeen has grown 8.2% since the original YDC campaign. Reliable and high quality child-care is an essential part of the employment infrastructure for both attracting new employees and retaining them in the workforce.
- There is a current unmet need for childcare, the greatest need being infant and toddler care.
- 74% of families in South Dakota have both parents working outside the home creating the crucial need for quality childcare.
- Almost three fourths of working parents report that their work has been affected by childcare issues in some regard.
- There is a role for existing and new businesses to support a new expanded childcare center.
- Financing through private and public sources would accomplish this expansion of childcare.



"We were honored to work with a great group of people 10 years ago to build the Youth Development Center. The YDC is an outstanding facility and the setting for innovative programming designed for Aberdeen area children ages birth to 12 years old. The success of the YDC has led us to the point where we need to expand the facility to provide quality care, education and after school opportunities for more youth in our community. We are thrilled to be working again with the YDC staff and administration and a fantastic group of volunteers who are committed to the continued success and growth of the YDC. We appreciate your support for the Youth Development Center, and we encourage you to invest in the development of our community's children."

**ROBERT AND ERIN FOUBERG**  
HONORARY CO-CHARIS



"When we moved to Aberdeen, we didn't know much about childcare in the area and our first impression of the YDC was it's a well maintained, safe, and friendly environment, with reliable childcare, and lots of opportunities for our children. We have been at the YDC for 5 years and have appreciated all the love and support they have provided our children throughout that time. Our son Henry has achondroplasia, a form of dwarfism, and the YMCA staff has embraced him, learned about his differences, helped with our efforts to raise awareness, and very supportive of his development. Our children love all the daily activities offered at the YDC and get to experience a wide variety of opportunities by attending the center. We are very thankful that we can rely upon the YDC to provide a positive, safe, encouraging environment for our children to learn and grow no matter what their differences are."

**DONALD & NICOLE MEYER**  
YDC FAMILY

THE YMCA'S POSITION

As a charitable community service organization, the Aberdeen Family YMCA fills various needs in the community when we are called upon. The Youth Development Center has been operational for 9 years as of March of 2022, and is the largest childcare center in Northeastern South Dakota. In order for our region to continue growing, quality youth development must continue to be prioritized. Our YMCA offers youth development as a central component of our mission and we are well positioned to lead an expanded YDC project to continue serving our community.

OUR PLAN

- Construct a 10,562 square foot expansion to our current Youth Development Center adding 8 additional classrooms.
- The Youth Development Center is currently licensed to accommodate 255 children. The addition will be licensed to accommodate an additional 145 children ages 4 weeks to 5 years.
- Increase full-time employees by 20 at the YDC.

CAMPAIGN GOAL

**\$3,500,000**

The goal of the Aberdeen Family YMCA in conjunction with the Aberdeen community is to raise \$3,500,000 to fund the facility addition and related costs.

PRELIMINARY TIMETABLE

The campaign will end in March 2023 with construction beginning shortly after. The addition will be occupied in March 2024.

1. Reception	6. Preschool
2. Administration	7. Flex Rooms
3. Gymnasium	8. Afterschool
4. Infant/Toddler	9. Kitchen
5. Play Area	10. New Classrooms





