



**STRONG KIDS CAMPAIGN**  
For Youth & Families

Financial assistance keeps the Y available for kids and families who need us most. We count on the generosity of our members and community to help people of all ages and from all walks of life be more healthy, confident, connected and secure. When you give to the Y, your gift will have a meaningful, enduring impact right in our own neighborhood.

**ABERDEEN FAMILY Y**  
5 South State Street  
Aberdeen, SD 57401  
(605) 225-4910  
[www.aberdeenyumca.org](http://www.aberdeenyumca.org)

**Make a gift today!**  
**TO DONATE ONLINE VISIT**  
**[www.aberdeenyumca.org](http://www.aberdeenyumca.org)**

You may also mail your contribution to the address above. Please make checks payable to Aberdeen Family YMCA, SKC.



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**TURN  
YOUR  
GIFT  
INTO...**



I wanted to let you [Aberdeen Family Y] know how much my family appreciates your charity and the help you have given us. An unfortunate situation has created financial trouble. It's been hard to come out even most months. My family is working hard to get out of debt and make it. You give us hope and make us feel a little more stable. We can always count on being able to go and enjoy the Y at anytime. You have been so kind. We love your help and it means so much!

**STRONG KIDS  
CAMPAIGN RECIPIENT**





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# THEIR POTENTIAL

Because we believe that all kids deserve the opportunity to discover who they are and what they can achieve, the Y is for Youth Development. Through the Y, thousands of area youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.

Y activities give our children the opportunity to become confident kids today and healthier, happier grown-ups tomorrow.



# THEIR HEALTH

Improving health and well-being is a priority for the Y. At the Y, we help children and adults understand and value their health, and we nurture their well-being. We offer resources and guidance to maintain or improve physical activity, health and wellness. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



# SUPPORT THE Y STRENGTHEN OUR COMMUNITY

The Y uses your gift to make a meaningful, enduring impact right in our own neighborhood.

# THEIR FUTURE

At the Y, strengthening community is our cause. The Y has been listening and responding to our communities' most critical needs for 85 plus years in Aberdeen. Whether developing skills or emotional well-being, welcoming and connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect all people need and deserve.

Our staff and volunteers are kids, parents, grandparents, neighbors and local leaders who are all personally committed to understanding what our neighborhoods need. Together we can build stronger communities, provide support for families, and promote positive change overall.

- \$ 30.00 a child can join a Y sports program or can learn how to swim
- \$104.00 a grandmother raising her daughter's child can receive 2 weeks of subsidized after school care
- \$330.00 a single parent family can join the Y and enjoy recreation as a family
- \$396.00 3 youth can develop skills they need to do better in school with an Annual Membership
- \$432.00 an unemployed parent can relieve stress with their family

**To become a part of something great or to make a gift, visit [aberdeenymca.org](http://aberdeenymca.org) or call (605) 225-4910. You may also mail your contribution to Aberdeen Family Y, 5 South State St, Aberdeen, SD 57401. Please make checks payable to Aberdeen Family YMCA, SKC.**